Action Fund

909 3rd Ave

P.O. BOX 33091

NEWARK, NJ 07188-0091

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION © GW



KYW TV3

1041-560462

Invoice Num:

Page 1 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-83766 04/08/2013-04/10/2013

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account LUC MEDIA(32354)

For:

With: 25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142 ATTN:Accounts Payable

New York, NY 10022-4731

/ /

Product Desc: MAYORS AGAINST ILLEGAL GUNS

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	04/14/2013		
Billing Cycle:	Weekly	PAY BY	05/14/2013
Billing Period:	04/01/2013-04/14/2013	PAIDI	Net 30 days

uy	Flight									Total		
ine	ne Description				Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate	
1	1 20:58:00-21:00:00				04/08/2013-04/08/2	2013	М		30	1	15,000.00	
Week Of		MTWTFS	<u>S</u>	Spots Per Week	_	Rate						
	04/08/2013-04/	14/2013		М		1		15,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	04/08/2013	Мо	08:58:31 PM		MAIG13PA1930H		30	15,000.00				
2	5A MO	RN NEW	S	04/09/2013-04/10/2013			. T W		30	2	400.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	04/08/2013-04/	14/2013		. T W		2		400.00			-	
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	04/09/2013	Tu	05:21:42 AM		MAIG13PA1930H		30	400.00				
	04/10/2013	We	05:17:01 AM		MAIG13PA2030H		30	400.00				
3	5:30AN	I NEWS	THIS MORNING	3	04/09/2013-04/10/2	2013	. T W	LLA V	30	2	500.00	
					- 1							
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	N	Rate				
	04/08/2013-04/	14/2013		. T W		2		500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
	04/09/2013	Tu	05:49:28 AM		MAIG13PA1930H	100	30	500.00				
	04/10/2013	We	05:52:38 AM		MAIG13PA2030H		30	500.00				
4	THIS N	ORNING	6 (5:58-7AM)		04/09/2013-04/10/2	013	. T W		30	2	800.00	
	Week Of			MTWTFS:	e	Spots Per Week		Rate_				
	04/08/2013-04/	14/2012		.TW	<u>u</u>	Spois Per Week 2	_	800.00				
	04/06/2013-04/	14/2013		. 1 VV		2		800.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	04/09/2013	Tu	06:53:25 AM		MAIG13PA1930H		30	800.00				
	04/10/2013	We	06:18:17 AM		MAIG13PA2030H		30	800.00				

Action Fund

909 3rd Ave

P.O. BOX 33091

NEWARK, NJ 07188-0091

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION STATIONS



KYW TV3

Invoice Num:

Invoice Date:

Billing Cycle:

INVOICE

Page 2 of 7

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-83766

04/08/2013-04/10/2013 **Contract Dates:**

Customer Order:

Linked Order:

Product Desc:

CPE:

In Account LUC MEDIA(32354) With:

For:

25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable

New York, NY 10022-4731

Broadcast airtimes represented are reported to the nearest second.

MAYORS AGAINST ILLEGAL GUNS

04/01/2013-04/14/2013 **Billing Period:**

1041-560462

04/14/2013

Weekly

05/14/2013

uy	Flight									Total		
.ine	Description		Buy Line Dates			мт	WTFSS	Dur	Spots	Rate		
5	CBS TH	IIS MORI	NING		04/09/2013-04/10/2	2013	. T V	<i>I</i>	30	4	450.00	
٧	Veek Of			MTWTFSS	3	Spots Per Week		Rate				
_	04/08/2013-04/1	4/2013		. T W	_	4		450.00				
,	Via Data	D	A : T:	M/O F	NA-4i-l		D	D-4-	D-bit	O	Damada	
	Air Date		Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	04/09/2013	Tu -	08:24:31 AM		MAIG13PA1930H		30	450.00		100		
	04/09/2013	Tu	08:59:16 AM		MAIG13PA1930H		30	450.00				
	04/10/2013		07:29:26 AM		MAIG13PA2030H		30	450.00		1		
C	04/10/2013	We	08:24:31 AM		MAIG13PA2030H		30	450.00			A.	
6	ANDER	SON CO	OPER	04/09/2013-04/10/2013			. T V	<i>I</i>	30	2	450.00	
V	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
C	04/08/2013-04/1	4/2013		. T W		2	10	450.00		1		
A	Air Date	Day	Air Time	M/G For	<u>Material</u>	15	<u>Dur</u>	Rate	Debit	Credit	Remarks	
C	04/09/2013	Tu	09:21:33 AM		MAIG13PA1930H		30	450.00				
C	04/10/2013	We	09:19:47 AM		MAIG13PA2030H		30	450.00				
7	I ET'S N	AKE A D	ΣΕΔΙ		04/09/2013-04/10/2	2013	TV	1	30	2	750.00	
	LLIGN	MANL A L)LAL		04/09/2013-04/10/2	2013		· · · · ·	30		730.00	
٧	Veek Of			MTWTFSS		Spots Per Week		Rate_				
C)4/08/2013-04/1	4/2013		. T W		2		750.00				
L	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	04/09/2013	<u>Duy</u> Tu	10:23:59 AM		MAIG13PA1930H		30	750.00			<u> </u>	
	04/10/2013		10:27:33 AM		MAIG13PA2030H		30	750.00				
				NOON		0040					000.00	
8	THE PF	RICE IS R	IGHT 11AM-12	NOON	04/09/2013-04/10/2	2013	. T V	1	30	2	900.00	

Action Fund

909 3rd Ave

P.O. BOX 33091

NEWARK, NJ 07188-0091

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION



KYW TV3

INVOICE

Page 3 of 7

Account Exec: Office:

JOHN LINK POL. GWTS-PH

Contract Num:

1041-83766 04/08/2013-04/10/2013

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: / /

In Account LUC MEDIA(32354)

For:

With: 25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142 ATTN:Accounts Payable

New York, NY 10022-4731

/ /

Broadcast airtimes represented are reported to the nearest second.

MAYORS AGAINST ILLEGAL GUNS

Invoice Num: 1041-560462 **Invoice Date:** 04/14/2013

Billing Cycle: Weekly
Billing Period: 04/01/2013-04/14/2013

PAY BY 05/14/2013
Net 30 days

ıy	-									Total	
ine	Description	on			Buy Line Dates		MTV	VTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>s</u>	pots Per Week	_	Rate			
	04/08/2013-04/14/	2013		. T W		2		900.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	Remarks
	04/09/2013	Tu	11:29:21 AM		MAIG13PA1930H		30	900.00			
	04/10/2013	We	10:58:12 AM		MAIG13PA2030H		30	900.00			
9	TALK PHI	LLY			04/09/2013-04/10/201	3	. T W		30	2	550.00
										T.	ā.,
	Week Of			MTWTFS	<u>s</u>	pots Per Week	=	Rate			
	04/08/2013-04/14/	2013		. T W		2		550.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	04/09/2013	Tu	12:07:56 PM		MAIG13PA1930H		30	550.00		100	
	04/10/2013	We	12:09:06 PM		MAIG13PA2030H		30	550.00	-		
10	CBS SOA	P OPE	RA ROTATION		04/09/2013-04/10/201	3	. T W		30	2	600.00
	Week Of			MTWTFS		pots Per Week		Rate_			
	04/08/2013-04/14/	2013		.TW		2		600.00			
					A . A .	W -					
	Air Date	-	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	04/09/2013	Tu	12:28:27 PM	W	MAIG13PA1930H	700	30	600.00			
	04/10/2013	We	12:26:57 PM		MAIG13PA2030H		30	600.00			
		(04/09/2013-04/10/201	3	. T W		30	2	500.00
11	THE TALK	`		The second							
11		`		MTWTESS		note Par Wash		Pato			
11	Week Of			MTWTFSS	<u>s</u> _s	pots Per Week	-	<u>Rate</u>			
11				MTWTFSS	<u>s</u>	pots Per Week 2	-	Rate 500.00			
11	Week Of	2013	<u>Air Time</u>	<u> </u>	<u>S</u> <u>S</u>	-	_ _ <u>Dur</u>		Debit	Credit	<u>Remarks</u>
11	Week Of 04/08/2013-04/14/	2013 <u>Day</u>	<u>Air Time</u> 02:28:39 PM	. T W		-		500.00	Debit	Credit	<u>Remarks</u>

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION



KYW TV3

1041-560462

Invoice Num:

INVOICE

Page 4 of 7

MAYORS AGAINST ILLEGAL GUNS(178622) Action Fund 909 3rd Ave

In Account LUC MEDIA(32354)

For:

With:

New York, NY 10022-4731

25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142

ATTN:Accounts Payable

Account Exec: JOHN LINK POL. Office: **GWTS-PH**

04/08/2013-04/10/2013 **Contract Dates:**

Contract Num: **Customer Order:**

Linked Order:

CPE:

MAYORS AGAINST ILLEGAL GUNS **Product Desc:**

1041-83766

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 04/14/2013 05/14/2013 Billing Cycle: Weekly 04/01/2013-04/14/2013 **Billing Period:** Net 30 days

uy	Flight									Total		
ine	ne Description				Buy Line Dates		M T	WTFSS	Dur	Spots	Rate	
12 THE DOCTORS			04/09/2013-04/10/	2013	. T W	1	30	2	500.00			
٧	Neek Of			MTWTFS	S	Spots Per Week		Rate_				
0	04/08/2013-04/14	/2013		. T W		2		500.00				
Α	Air Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
0	04/09/2013	Tu	03:26:27 PM		MAIG13PA2030H		30	500.00				
0	04/10/2013	We	03:37:21 PM		MAIG13PA2030H		30	500.00				
13	DR. PHIL	_			04/09/2013-04/10/	2013	. T W	<i>I</i>	30	2	900.00	
							,		1000	Name of the last	1	
<u>V</u>	Neek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
0	04/08/2013-04/14	/2013		. T W		2		900.00				
A	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
0	04/09/2013	Tu	04:56:26 PM		MAIG13PA2030H		30	900.00		20.		
0	04/10/2013	We	04:49:08 PM		MAIG13PA2030H	- 11	30	900.00				
14	5PM EAF	RLY NE	WS		04/09/2013-04/10/	2013	. T W	/	30	2	850.00	
							V					
<u>V</u>	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
0	04/08/2013-04/14	/2013		. T W		2	10000	850.00				
<u> </u>	Air Date	Day	Air Time	M/G For	Material	1 1/2	Dur	Rate	Debit	Credit	<u>Remarks</u>	
0	04/09/2013	Tu	05:40:45 PM		MAIG13PA2030H		30	850.00				
0	04/10/2013	We	05:53:51 PM		CNMM0001000		30	850.00				
15	NEWS 3	AT 6			04/09/2013-04/10/	2013	. T W	1	30	2	1,400.00	
1/	Week Of			MTWTFS	e	Spots Per Week		Rate				
		1/2012		.TW	<u>.</u>		•					
U	04/08/2013-04/14	HZU13		. I VV		2		1,400.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
<u> </u>					MANGAGRAGGGI		30	1,400.00				
	04/09/2013	Tu	06:13:16 PM		MAIG13PA2030H		30	1,100.00				

Action Fund

909 3rd Ave

P.O. BOX 33091

NEWARK, NJ 07188-0091

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION



KYW TV3

Invoice Num:

Invoice Date:

INVOICE

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-83766 04/08/2013-04/10/2013

Contract Dates: Customer Order:

Linked Order:

CPE:

/ /

Billing Cycle: Weekly
Billing Period: 04/01/2013-04/14/2013

1041-560462

04/14/2013

Page 5 of 7

PAY BY 05/14/2013 Net 30 days

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW Ste 201

For:

Marietta, GA 30064-3142 ATTN:Accounts Payable

New York, NY 10022-4731

Product Desc: MAYORS AGAINST ILLEGAL GUNS

Broadcast airtimes represented are reported to the nearest second.

Buy Flight									Total			
Line	Descrip	otion			Buy Line Dates		М.	TWTFSS	Du	r Spots	Rate	
16	CBS EV	CBS EVENING NEWS			04/09/2013-04/10/2013			W	30	2	1,200.00	
	Week Of			MTWTFSS _Spots Per Week			Rate					
	04/08/2013-04/1	4/2013		. T W		2		1,200.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	04/09/2013		06:58:55 PM		MAIG13PA2030F	I	30	1,200.00			<u></u>	
	04/10/2013		06:50:03 PM		DOFL-PHL-30		30	1,200.00			V.	
17	ENTER'	TAINME	NT TONIGHT	04/09/2013-04/10/2013				W	30) 2	1,200.00	
									-			
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate				
	04/08/2013-04/1	4/2013		. T W		2		1,200.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	04/09/2013	Tu	07:16:48 PM		MAIG13PA2030H	I	30	1,200.00		Ser.		
	04/10/2013	We	07:25:36 PM		CNMM0001000	10	30	1,200.00				
18	THE IN	SIDER		04/09/2013-04/10/2013			. Т	W	30) 2	1,400.00	
,							N	M				
	Week Of			MTWTFS	3 1	Spots Per Week		Rate				
	04/08/2013-04/1	4/2013		. T W		2	10000	1,400.00				
	Air Date	Day	Air Time	M/G For	Material	1 1/2	Dur	Rate	Debit	Credit	Remarks	
	04/09/2013	Tu	07:29:02 PM		MAIG13PA2030F		30	1,400.00				
	04/10/2013	We	07:47:05 PM		CNMM0005000		30	1,400.00				
19	LATE N	IEWS			04/10/2013-04/10	/2013		W	30) 1	3,000.00	
	Week Of			M T \M/ T C O O	•	Coote Des Mes		D-4-				
	Week Of	4/0040		MTWTFSS	<u> </u>	Spots Per Week		Rate				
	04/08/2013-04/1	4/2013		W		1		3,000.00				
		Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	Air Date	Day	7 til Tillio	111/10 1 01								

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

INVOICE

MAYORS AGAINST ILLEGAL GUNS(178622)

Action Fund 909 3rd Ave

For:

New York, NY 10022-4731

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-83766

Contract Dates: 04/08/2013-04/10/2013

Customer Order:

Linked Order:

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW Ste 201

25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable CPE: / /

Product Desc: MAYORS AGAINST ILLEGAL GUNS

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:	1041-560462		Page 6 of 7
Invoice Date:	04/14/2013		
Billing Cycle:	Weekly	PAY BY	05/14/2013
Billing Period:	04/01/2013-04/14/2013	PAIDI	Net 30 days

Buy	Flight									Total		
Line	Description Buy Line Dates					MTWTFSS			Our Spots	s Rate		
20	20 DAVID LETTERMAN				04/09/2013-04/10/2013			W		30 2	1,000.00	
	Week Of			MTWTFS	S	Spots Per Week		Rate				
	04/08/2013-04/	14/2013		. T W	<u>v</u>	2		1,000.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	04/09/2013	<u>Duy</u> Tu		141/ 0 1 01	MAIG13PA2030H		30	1,000.00			Komano	
	04/10/2013	We			CNMM0001000		30	1,000.00			i.	
21	23:28:0	00-23:28:0	00		04/08/2013-04/08/	2013	М			30 2	5,000.00	
									100			
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate	100			
	04/08/2013-04/	14/2013		М		1		5,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	04/08/2013	Мо					30			5,000.00	Preempted	
	04/08/2013	Мо	12:19:27 AM	04/08/2013	MAIG13PA1930H	1	30	5,000.00	5,000.00		Makegood in 21:00:00-00:20:00	
	T	otal Spots	<u>i</u>	Gross Am	nt	Comm	Commission Amt		Debit	Credit	Reconciliation	
Air Time	Totals	41		52,600.0	0		7,890.00	44,710.00	5,000.00	5,000.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: MAYORS AGAINST ILLEGAL GUNS(178622)

Action Fund 909 3rd Ave

New York, NY 10022-4731

In Account LUC MEDIA(32354)

With: 25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142 ATTN:Accounts Payable CBS TELEVISION STATIONS



KYW TV3

INVOICE

Page 7 of 7

Account Exec: JOHN LINK POL.

Office: GWTS-PH

Contract Num: 1041-83766

Linked Order:

CPE: / /

Product Desc: MAYORS AGAINST ILLEGAL GUNS

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-560462 **Invoice Date:** 04/14/2013

Billing Cycle: Weekly
Billing Period: 04/01/2013-04/14/2013

PAY BY 05/14/2013
Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-975-1900

 Gross Billing
 52,600.00

 Trade Value
 0.00

 Agency Commission
 7,890.00

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 44,710.00

Warranty - We warrant the above broadcasts were made according to the official station log.